



2020 ANNUAL REPORT

PROVIDING HIGH QUALITY EDUCATION AND SUPPORT FOR CHILDREN IN NEED THROUGH PARTNERSHIPS WITH THEIR FAMILIES.

Our Big Announcement August 20, 2020 Because you care, we are...

Celebrating 80 Years

Providing high-quality education and support for children through partnerships with their families.

> Thank you for helping us become the preferred educational services provider in our community!

> > To celebrate this 80-Year Milestone and better communicate our mission of providing educational programs for children in need, we are updating our look and our name!

We are changing our name!

Bethlehem Center



Alliance Center for Education

ABOUT OUR ORGANIZATION





Our organization has a rich history of focusing on actionable and supportive solutions for children in need and their families.

In 1940, an innovative group of women from the United Methodist Women's organization in Charlotte founded the Bethlehem Center. The Center's work focused on improving the dire economic conditions of women living in Charlotte's Brooklyn neighborhood which was located near the current site of the NASCAR Hall of Fame. The program's focus was to empower these women with the skills and education necessary to improve their employment opportunities and their family's economic position. As the years past, the Center's focus moved into the children's educational needs.

Today, our vision is to positively affect the future of children at risk by improving their economic mobility through education. Our individualized approach and focus on relationship-building with our children and their families has proven successful and has positively impacted thousands of children over the years.

We thank our supporters, community and families for trusting in us throughout these many years!

If I get stuck on a homework problem, my OST teachers come and help me out! ~Atajeeon, age 6

A WORD FROM THE CHAIRMAN

This organization has a decadeslong legacy of serving the needs of vulnerable children and families in our Charlotte community. The incredible staff and our partners show admirable dedication to helping to aid all children in Charlotte to have the best possible chance to succeed academically and beyond. Despite our thriving economy, Charlotte ranks last among US cities in economic mobility and improving education to all is a critical part of changing that."



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CHRIS SHANAHAN CHAIRMAN

Our family has been compelled to share our resources for this great cause because every child in our community deserves the chance to succeed academically.

Pillars for Developmental Success

 Parent/Caregiver

 Engagement

 Engagement

 Readiness

 Readiness

 Social and

 Emotional Growth

 Physical Health &

 Mental Wellness

Our programs use frequent assessments to monitor academic, social and emotional growth of each child and our staff expertly modifies their teaching styles to help each child get the most out of their learning experience.





WILLIAM MCDONALD CHEIF EXECUTIVE OFFICER

was a year of challenge & opportunity! Our dedicated staff responded extremely well to the many unique challenges presented during 2020. We created opportunities to provide new programs, deliver established programs in new ways and to provide essential services so primary caregivers could continue working to support their families! Alliance Center for Education served children in classrooms and virtually meeting the individual needs of families within our programs across Mecklenburg County. Our commitment to quality education remained strong as displayed through the tireless efforts of our team. A very special Thank You to the many wonderful sponsors, donors and partners that not only stood with us, they increased their amazing support during this time of need! To our staff, thank you for being so dedicated to the future of our children!

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A WORD FROM THE CHIEF EXECUTIVE OFFICER

PHILOSOPHY



Alliance Center for Education

INSPIRE EDUCATE TRANSFORM

We believe that:

- Each child is a unique person, growing and learning at his or her own pace and in his or her own way.
- Every child's physical and mental health needs must be met first to optimize his or her energies on learning
- A child benefits from his or her education when it is a shared experience with their families and our staff
- Using appropriate researched-based curriculum provides the best framework for all age groups.





Early Childhood Education Programs

High quality, no-cost programs for children birth to age 5.

Birth to 35 months

Infants and toddlers need to be exposed to word-rich, nurturing environments to build complex neurological pathways used later in life. Whether a parent is part of our Home Visitor Program or using in-center care, we focus on this important neurological growth for our youngest children.

3-year olds

Curious 3-year-olds learn through discovery. Our full-day educational program makes the most of these learning opportunities using an evidence-based curriculum designed especially for curious minds and busy hands.

4-5 year old's

Our Pre-K program is designed to prepare children for that first day of Kindergarten and beyond! Curriculum and teaching are tailored to best support a child's needs, and on-going assessments keep our students on track for success!

ECE Center Locations







Brightwalk 1240 Badger Court

Mulberry Baptist St Johns 6450 Tuckaseegee Rd 300 Hawthorne Ln







The Plaza 6015 Barrington Dr

Oaklawn









McAlpine 8310 McAlpine Park Dr

Southside 2617 Baltimore Ave

Tryon Hills 2600 Grimes St

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All of our Early Childhood Education Centers have been awarded with a 5-Star rating from the State of North Carolina

Out of School Time Afterschool Programs

Research has shown that students enrolled in a highquality afterschool program are more likely to stay engaged in school, attain higher grades, and graduate from high school on-time.

Our high-quality, year-round afterschool programs provide tutoring and other academic supports, mentoring, and social activities in a fun and safe environment.

Our OST programs are divided by grade level K-5th grade 6th - 12th grade to meet the changing needs of elementary age children and teens preparing for college or developing career aspirations.

Students enrolled during our summer session have the option to attend an away-camp that engages them in a number of experiences in nature, sports activities and arts and crafts! Our afterschool programs are conveniently located around Mecklenburg County.





6450 Tuckaseegee Rd Mulberry Community

6015 Barrington Drive The Plaza



2821 Park Road Avondale Presbyterian Church



2020 OVERVIEW

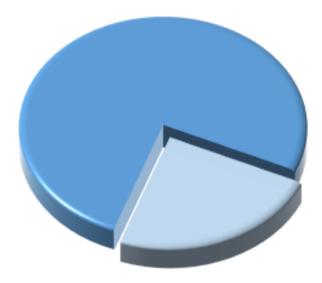
We again want to express our gratitude to our grantors, donors, supporters, volunteers, staff and all of our families for supporting the Alliance Center for Education throughout this challenging year.

FINANCIAL OVERVIEW

	Public Funding	Private Funding	Total	
Revenues				
US Dept. of Health & Human Services Office of Head Start	\$ 7,993,926		\$	7,993,92
Meck Pre-K	724,033			724,03
NC Dept. Health & Human Services - USDA	236,845			236,84
Mecklenburg County - Behavioral Health Division	98,263			98,26
NC Pre - K	125,836			125,83
City of Charlotte	153,351			153,35
In-kind Contributions		1,783,355		1,783,35
Faith Based Support		32,550		32,55
Foundations		73,052		73,05
Individual & Corporate donors		52,653		52,65
Fund Raising		139,710		139,73
Interest and Other Earned Revenue		835,699		835,69
Total Revenue	\$ 9,332,254	\$ 2,917,019	\$	12,249,27
Expenses				
Program				
Early Childhood Development				9,612,0
Out of School Time				315,12
Total Program Expenses			\$	9,927,12
Administration				1,281,53
Fund Raising and Development				86,35
Depreciation				174,79
Total Expenses				11,469,8
Total Gain in Net Assets			\$	779,45
	Net Asset Balance 12/31/2019		\$	1,005,8
	Net Asset Balance 12/31/2020		Ś	1,785,32

2020 Overview

Alliance Center for Education is a responsible steward in program implementation and expense allocation.

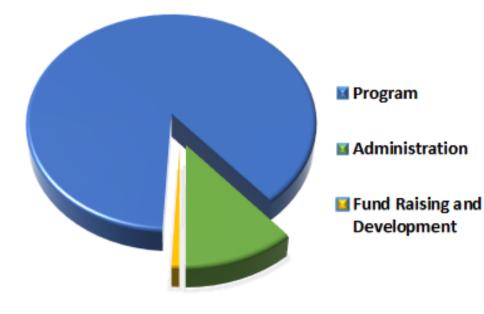


Public Funding

Private Funding

AC4ED REVENUE SOURCES

AC4ED ALLOCATION OF FUNDING



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Alliance Center for Education

Alliance Center for Education 700 Parkwood Avenue, Charlotte NC 28205 www.ac4ed.org 704-375-1417