PRIVACY POLICY: Alliance Center for Education

This Privacy Policy discloses the privacy practices for the www.ac4ed.org website (the "Site"), which is provided to you by Alliance Center for Education ("we" or "us"). This Privacy Policy governs our collection of information from you through your use of the Site. It does not apply to any information you may provide to us through other means; for example, via mail, in person or via telephone.

Please read this Privacy Policy carefully. By viewing, browsing, accessing or otherwise using this Site, you agree that such access and/or use, and any dispute regarding our online privacy practices, is governed by this Privacy Policy and our Terms of Use.

We reserve the right to modify this Privacy Policy in the future as we deem necessary. If we do modify this Privacy Policy, we will post the updated Privacy Policy on this Site and change the "Last Updated" date above to reflect the date of the changes. By continuing to use the Site after we post any such changes, you accept the Privacy Policy as modified.

INFORMATION COLLECTED ON OUR SITE

The information collected on our Site falls into two categories: (1) information voluntarily supplied by users to the Site; and (2) tracking information that is automatically gathered as users navigate through the Site. This information may be collected directly by us, or it may be collected by a third-party service provider on our behalf. No personally identifiable information, such as a user's name, address, email address, or telephone number, is automatically collected via our Site; personally identifiable information about Site users is collected only when knowingly and voluntarily submitted.

INFORMATION VOLUNTARILY SUPPLIED BY USERS

We may collect and store information, personal or otherwise, that you voluntarily supply either while on our Site or when sending us an email in connection with a feature provided on our Site. Some examples of this type of information include demographic information and personal information (such as your name, address, or email address) that you electronically submit when you register for certain features on our Site, sign up for email newsletters, or contact us with questions, and information that you post on message boards or other public posting areas on our Site. The information supplied will help us provide the product or service requested, send you the email newsletters or other communications requested by you offer you more personalized features and tailor the Site to your interests. Supplying such information is entirely voluntary. However, if you choose not to supply information requested, we may be unable to provide you with services made available to other users of the Site.

INFORMATION THAT IS AUTOMATICALLY COLLECTED

We also may collect and store information that is generated automatically as you navigate through our Site. For example, to help make the Site more responsive to the needs of users, we may employ, on our Site, or on certain pages of our Site, a standard feature of browser software, called a "cookie," to assign each user a unique, random number that resides on a user's computer. The cookie doesn't actually identify you; it just identifies the computer that you use to access the Site. The only personal information a cookie can contain is information you supply (e.g., if you submit a username and password and ask that the Site remember that information the next time you visit). A cookie cannot read unrelated data off your hard drive. We use cookies to help us tailor the Site to your needs, to deliver a better, more useful service. For example, we may use cookies to track the pages on the Site visited by users. We can make the Site more effective if we know which areas our users are visiting and how often. You are free to set your web browser not to accept cookies; however, doing so may render your computer unable to take advantage of the personalized features enjoyed by other users of the Site.

We also may use web beacons or similar tools to access cookies and to count users who visit our Site or open our HTML-formatted email messages. And our Site's servers may automatically collect limited information about your computer's connection to the Internet, including your IP address. The IP address is a number that lets computers

attached to the Internet know where to send data - such as the web pages users view. An IP address does not personally identify a user. We may use this information to deliver the Site's content to you upon request and to measure traffic within the Site.

Security

This web site takes every precaution to protect our users' information. When users submit sensitive information via the web site, your information is protected both online and off-line. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job are granted access to personally identifiable information. Furthermore, ALL employees are kept up-to-date on our security and privacy practices. Finally, the servers that we store personally identifiable information on are kept in a secure environment.

Links

This web site contains links to other sites. Please be aware that Alliance Center for Education is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies solely to information collected by this website

Concerns

If you feel that Alliance Center for Education is not abiding by its posted privacy policy, you should first contact us. Alliance Center for Education is the sole owner of the information collected on this site. We will not sell, share, or rent this information to others.

How You Can Access or Correct Your Information

You can access all your personally identifiable information that we collect online and maintain by calling our development office at 704-371-7427. We use this procedure to better safeguard your information.

How to Contact Us

Should you have other questions or concerns about these privacy policies, please call us at 704-371-7427 or send us an email at kim@ac4ed.org.

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